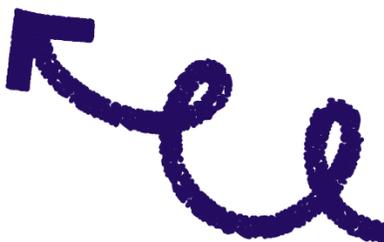




Headovations

HEAD SUPPORT SOLUTIONS

Comfort You Can Feel,
Support You Can Trust





HEAD SUPPORT SOLUTIONS

About Us

Founded in 2014 by Ben Cohen Gazit, Headovations began with a simple goal, keeping children safe with its innovative NapUp head support.

What started as protection for little passengers has grown into a mission to deliver life-changing head support solutions that empower comfort, safety, and independence for all.

10+

Years of Experience

30

Countries

97%

Success Rate



- From right to left, innovator team:
- Ben Cohen Gazit (CEO-Founder)
 - Avital Eran (International Sales & Marketing Director)
 - Dorit Moses (Head of Operation)

Why Partner with Headovations?



Huge and
Growing
potential



Deep **customer**
knowledge



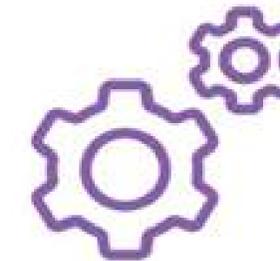
IMPACT



Experienced /
Successful Team



- Solid **base** with **existing** portfolio
- Generating **revenue**
- Upside: **pipeline**, deepening market **penetration**, **Amazon**



- Products address **immediate** and **proven** need
- **Effortless Personalization / Individualization**

Line of Products

Mass Market

Rehab Market



NapUp™



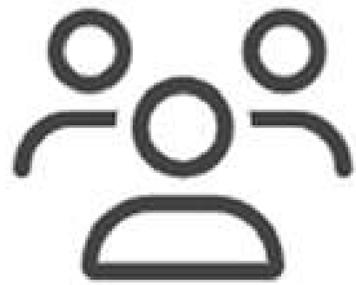
Come in various colour



HEADALOFT™

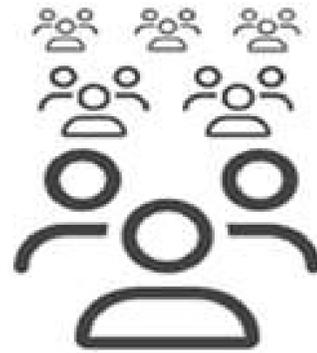


The Growing Global Need for Rehabilitation



1 in 3

could benefit from rehabilitation



2.6B

people experienced conditions that could benefit from rehabilitation



340M

years have been lived with disability



79.4%

increase in years lived with disability between 1990 and 2021



\$243b

Only 6%

of total rehabilitation investment is allocated to assistive equipment

**Neuro:
Alzheimer's,
Parkinson's**

**Spinal Cord
Injury**

Stroke

**Childhood diseases
(CP)**

Key Features

Feature / Capability



Attachment / integration

Designed to attach to an existing headrest on a wheelchair or seating device

Can attach even without an existing headrest, intended to replace or complement headrest systems

Support coverage / degrees of support

Provides anterior-occipital support (front and back) and stabilizes the head in upright posture

Greater “multi-dimensional” support: 360° support, lateral support, frontal support, more versatile to adapt to various postural needs

Adjustability / ease

Adjustable and non-restrictive

Emphasizes tool-free adjustments, modular cushioning, and more customization to user’s evolving posture

Target use cases

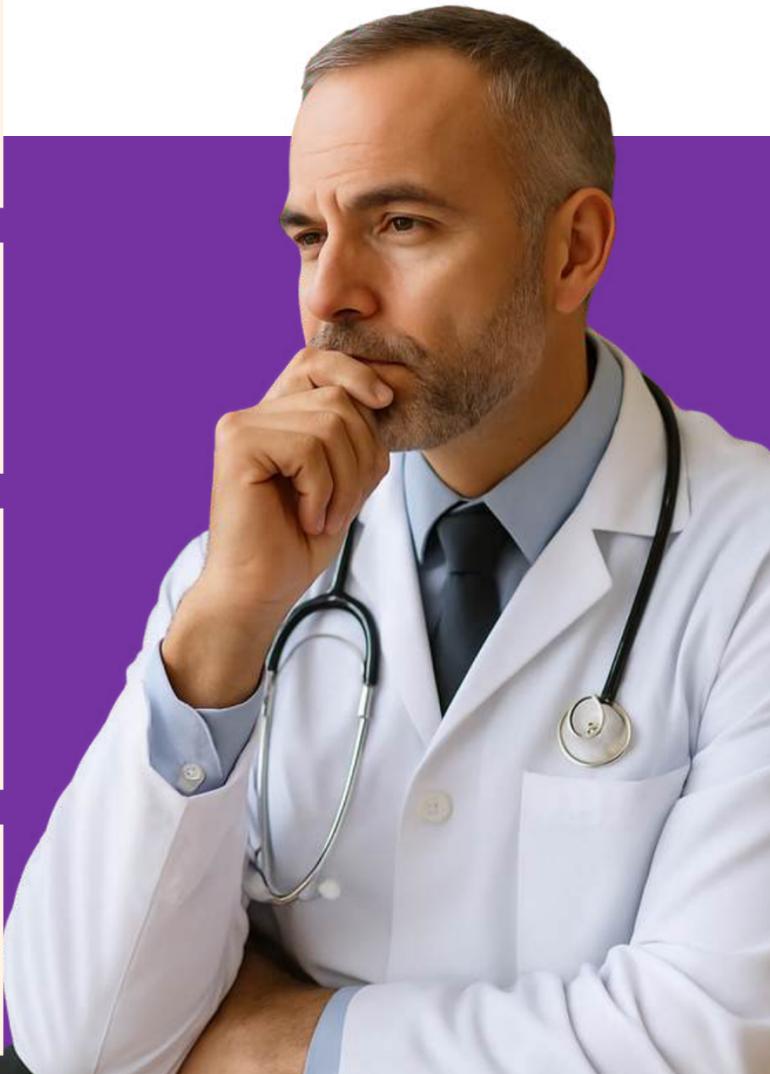
Users who already have a headrest but need enhanced support; children and adults with limited head control

More advanced cases where the existing headrest may be insufficient, or users need more encompassing support, or changing postural needs over time

Mobility / transfer between seats

Designed to be transferable between wheelchair, car seat, other seating devices that have a headrest

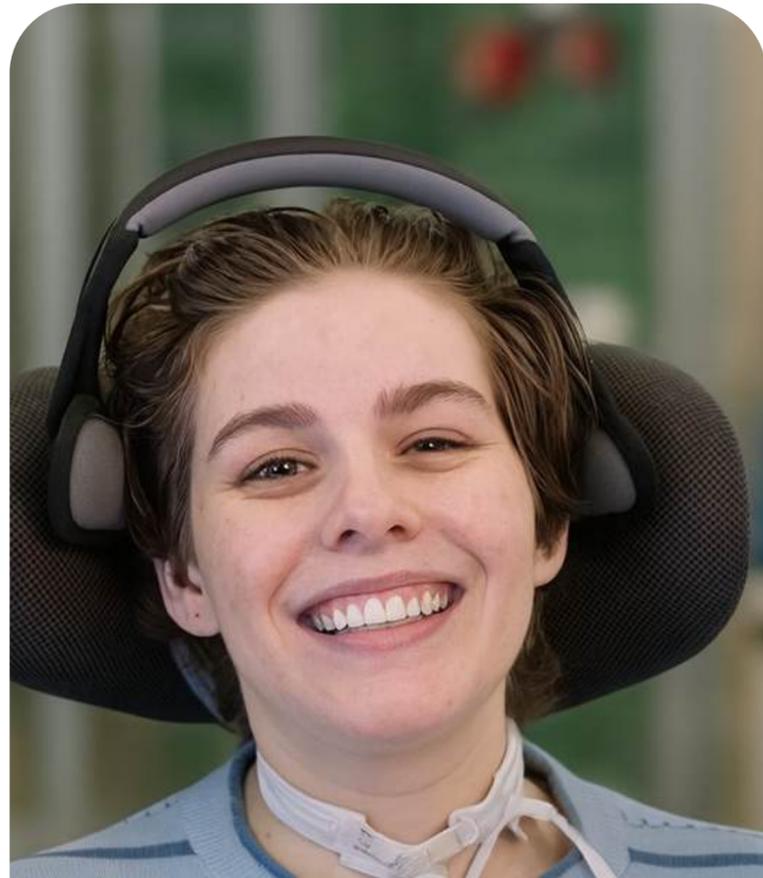
Adaptable across seating modes, but with more flexibility given its standalone nature



Our Products Make the Difference

**“With HeadAloft™
360 My son Feels
Like a Human Being”**





Meet AG and her delighted mom
She finally can sit up straight and
study better



Meet MA
Undergoing Rehabilitation in
ALYN Hospital, post head
Injury



Meet JW
" I am ready for my first talent
show !"



Headovations

HEAD SUPPORT SOLUTIONS

Have helped us
to hold our heads up
and
bring back our
confidence





✉ Info@WorldProNet.com

🌐 www.WorldProNet.com

📍 Eliezer Ben Yehuda 20/1, Rehovot, Israel

————— *Lifting the limits* —————