

smartfoods
muscle gourmet

-  GLUTEN-FREE
- MADE WITH **NON GMO** INGREDIENTS
-  RICH IN FIBERS
-  DAIRY FREE



Mrs. Taste

The Delicious Way
to Eat Clean!





From Our Table to Yours

- In 2013, health concerns inspired Founder of Mrs. Taste Founder Laert Giovanelli to seek out condiment alternatives without sugar, sodium and preservatives, but all of the flavor!
- Mrs. Taste soon launched it's Red Line: Zero Sodium, Zero Sugar, Zero Calorie - Salad Dressings
- Then, Ketchup, Mustard and BBQ flavors were added to the line
- Next, Sweet Syrups – Mango, Dulce de Leche, Caramel and Strawberry
- March 2018, Green Line created: Consisting of all 100% Natural products
- 2019 -2020 New Factory in USA developed to allow Global Brand Expansion



Global Expansion

Global demand for Mrs. Taste has grown tremendously over past five years.

The wide range of condiments now includes 30 different varieties of dressings, condiments and sweet sauces, and are sold in over 20 countries Worldwide

- These countries include Brazil, Paraguay, Bolivia, Argentina, Chile, Peru, Uruguay, Honduras, El Salvador, India, Dubai, Mexico, EUA, Ecuador, Panama, Santo Domingo, Colombia, Canada, Qatar, Tahiti, Costa Rica



Reasons To Believe

The Delicious Way to Eat Clean!

Mrs. Taste = Industry-disrupting leader in creating real-food enhancers

Zero Sodium, Zero Sugar, Zero Calorie Sauces, Salad Dressing and Syrup

No harmful preservatives

Real food for Real people: Uncompromisingly delicious!

American Made – Manufactured in a GMP Certified Facility

Our promise: Never compromise on our values, our culture, our ingredients



GLUTEN-FREE

MADE WITH

**NON
GMO**

INGREDIENTS



DAIRY FREE

***Mrs
Taste***

The Leading Competition



	MRS TASTE	HEINZ	WALDEM FARMS
SUGAR FREE	✓	X	✓
CALORIE FREE	✓	X	✓
SODIUM FREE	✓	X	X
NON-GMO	✓	X	X
NO ARTIFICIAL PRESERVATIVES	✓	X	X
RICH IN FIBER	✓	X	X
GLUTEN-FREE	✓	X	✓

Top Sellers

1. Barbecue
2. Ketchup
3. Chocolate Hazelnut
4. Maple Free
5. Creamy Sriracha
6. Dulce De Leche
7. Honey Free
8. Blueberry
9. Caramel
10. Barbecue Spice



Popular Limited Edition Flavors: 1. Pumpkin Spice, 2. Cotton Candy, 3. Bourbon Vanilla

Mrs Taste



GLUTEN-FREE

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GMO**
INGREDIENTS



DAIRY FREE



Nutrition Facts

29 servings per container
Serving size 1tbsp (12g)

Amount per serving
Calories 0

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 3g	1%
Dietary Fiber 3g	9%
Total Sugars 0g	
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

KETCHUP

INGREDIENTS:

Filtered water, polydextrose, tomato pulp, vinegar, potassium chloride, onion, cinnamon, xanthan gum, carboxymethylcellulose, carmine color, natural caramel color, flavors, sucralose, potassium acesulfame. Store in a cool dry place. Shake before use. **After opened, store in refrigerator under 42 to 46° Fahrenheit and consume in maximum of 30 days.**



DISTRIBUTED BY SMART FOODS USA
Miami, FL 33014
www.MrsTaste.com



smartfoods





ZERO CALORIES

ZERO SUGAR

ZERO SODIUM

Nutrition Facts	
29 servings per container	
Serving size 1tbsp (12g)	
Amount per serving	
Calories	0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 3g	1%
Dietary Fiber 3g	9%
Total Sugars 0g	
Protein 0g	0%
Not a significant source of vitamin D, calcium, iron, and potassium.	
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Nutrition Facts	
Serving Size 1 Tbsp (17g)	
Servings Per Container 190	
Amount Per Serving	
Calories 20	Calories from Fat 0
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbohydrate 5g	2%
Dietary Fiber 0g	0%
Sugars 4g	
Protein 0g	
Vitamin A 2%	• Vitamin C 2%
Calcium 0%	• Iron 0%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories: 2,000 2,500
Total Fat	Less than 65g 80g
Saturated Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

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Compared to Leading Competitor

INGREDIENTS:
TOMATO CONCENTRATE FROM RED RIPE TOMATOES. DISTILLED VINEGAR, HIGH FRUCTOSE CORN SYRUP, CORN SYRUP, SALT, SPICE, ONION POWDER, NATURAL FLAVORING.



Mrs Taste



available in spicy



GLUTEN-FREE

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GMO**
INGREDIENTS



RICH IN FIBERS



DAIRY FREE



Nutrition Facts

29 servings per container
Serving size 1tbsp (12g)

Amount per serving
Calories 0

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 0.8g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium.

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BARBECUE

INGREDIENTS:

Filtered water, vinegar, tomato pulp, potassium chloride, onion powder, mustard, paprika, red pepper, cinnamon, natural caramel color, flavors, xanthan gum, sucralose, potassium acesulfame. Store in a cool dry place. Shake before use. **After opened, store in refrigerator under 42 to 46° Fahrenheit and consume in maximum of 30 days.**



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smartfoods
MISSISSIPPI GOURMET



Mrs Taste

ZERO CALORIES

ZERO SUGAR

ZERO SODIUM

Nutrition Facts	
27 servings per container	
Serving size	1tbsp (12g)
Amount per serving	
Calories	0
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Dietary Fiber 2.5g	1%
Total Sugars 0g	0%
Protein 0g	0%
Not a significant source of vitamin D, calcium, iron, and potassium.	
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients: Filtered water, polydextrose, potassium chloride, xantham gum, carboxymethylcellulose, flavors, sucralose, potassium acesulfame, natural caramel color.



Compared to Leading Competitor

Nutrition Facts			
Serv. Size 2 Tbsp (28g)		Servings 12	
Calories 0		Fat Cal. 0	
*Percent Daily Values (DV) are based on a 2,000 calorie diet.			
Amount/ser	%DV*	Amount/ser	%DV*
Total Fat 0g	0%	Total Carb 0g	0%
Sat. Fat 0g	0%	Fiber 0g	0%
Trans Fat 0g			
Cholest 0m	0%	Sugars 0g	
Sodium 210mg	9%	Protein 0g	
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

Mrs Taste



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RICH IN FIBERS



DAIRY FREE



Nutrition Facts

27 servings per container
Serving size 1tbsp (12g)

Amount per serving
Calories 0

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 2.5g	1%
Dietary Fiber 2.5g	9%
Total Sugars 0g	
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Filtered water, polydextrose, potassium chloride, xanthan gum, carboxymethylcellulose, flavor, potassium sorbate and sodium benzoate (as preservatives), sucralose, potassium acesulfame, natural caramel color.

STORE IN A COOL DRY PLACE. SHAKE BEFORE USING. REFRIGERATE AFTER OPENING.

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Creams

ZERO CALORIES

ZERO SUGAR

ZERO SODIUM




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RICH IN FIBERS


DAIRY FREE



ZERO CALORIES

ZERO SUGAR

ZERO SODIUM

Nutrition Facts

18 servings per container
Serving size 1 tbsp (20g)

Amount per serving
Calories 70

	% Daily Value*
Total Fat 5g	6%
Saturated Fat 4g	20%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 8g	3%
Dietary Fiber 3g	11%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Sugar Alcohol 6g	
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Compared to Leading Competitor



Nutrition Facts

Serving Size (277g)
Servings Per Container

Amount Per Serving
Calories 460 **Calories from Fat 190**

	% Daily Value*
Total Fat 22g	34%
Saturated Fat 8g	40%
Trans Fat 0g	
Cholesterol 100mg	33%
Sodium 1030mg	43%
Total Carbohydrate 36g	12%
Dietary Fiber 1g	4%
Sugars 17g	

Protein 27g

- Vitamin A 35%
- Vitamin C 25%
- Calcium 35%
- Iron 6%



Available in 30 Delicious Flavors

9 sauces - 11 syrups - 2 honey/maple - 4 creams - 4 salad dressings - 2 Spread



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Global Partners



A man with a beard, wearing a light blue shirt and a brown apron, is smiling and holding a plate of food. He is standing in front of a picnic table where several other people are seated. The table is set with various dishes, including corn on the cob, skewers, and bread. A wicker picnic basket is also visible on the table. The background shows a lush green landscape with trees and a bright sun, suggesting a pleasant outdoor setting.

Mrs
Taste