



MARKET REPORT



Presentation by worldpronet



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MRO527



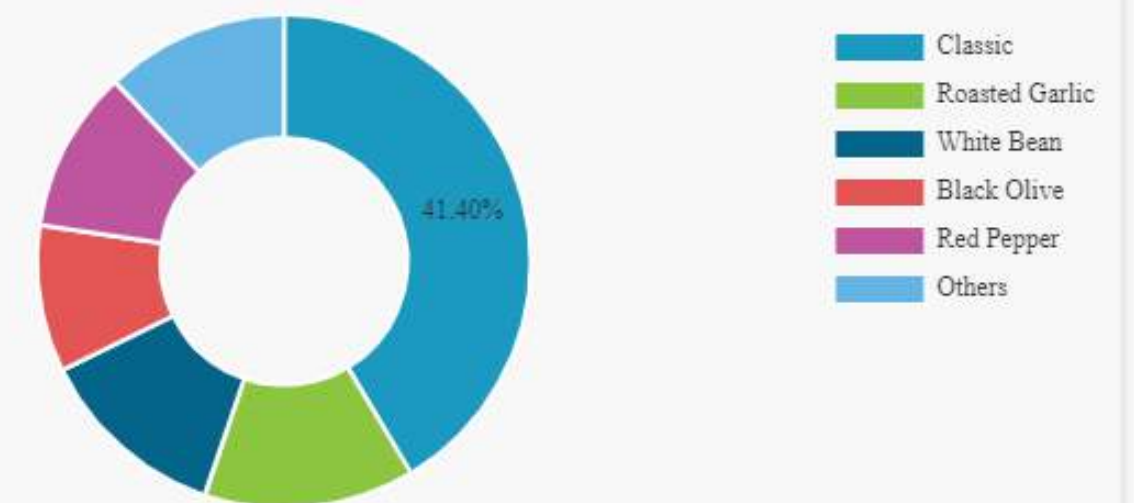
EGE HAZIR YIYECEK

HUMMUS MARKET SIZE

- The global hummus market is predicted to grow from \$2.95 billion in 2021 to \$6.60 billion in 2028 at a CAGR of 12.17% during the forecast period, 2021-2028.
- The Vegan trend has brought opportunities for hummus market to grow in Europe and North America market
- With the economic growth and rising prevalence of various diseases, lifestyle and consumption patterns have changed in countries such as India, China, and Japan.
- Moreover, Europe is also witnessing high demand for plant-based proteins with the increasing adoption of veganism in Europe, especially in the UK. Moreover, hummus manufacturers are expanding their product lines by launching organic variants as well as innovative flavorful varieties.



Global Hummus Market Share, By Type, 2020



www.fortunebusinessinsights.com

<https://www.fortunebusinessinsights.com/hummus-market-105632>

<https://www.theinsightpartners.com/reports/hummus-market/>

CANNED FOOD IN EUROPE AND AMERICA

- The canned food market size was valued at \$91.4 billion in 2018, and is estimated to reach \$124.8 billion by 2026, registering a CAGR of 3.9% from 2019 to 2026
- Europe is by far the largest importing region of canned fruits and vegetables, accounting for a share of over 70% of the world's total imports. Almost 90% of imports from outside Europe come from developing countries.
- In America, same as other region canned Vegetable and Fruit come second after seafood, with corn being the winner. About 63% of Americans have canned corn at home. Green beans and tomatoes are second and third.
- The rapid surge in a number of large retail formats worldwide, including hypermarkets/supermarkets and e-commerce channels, fuels the demand for canned food products



Ref: <https://www.alliedmarketresearch.com/canned-food-market-A05939>, <https://www.cbi.eu/market-information/processed-fruit-vegetables-edible-nuts/canned-fruit-vegetables/market-potential>, and <https://www.usatoday.com/story/money/2020/03/02/soup-tuna-top-selling-canned-foods-in-america/111338376/>.





SPAIN

 **MERCADONA**

The leader of food
retailers in Spain



 **EROSKI**
contigo

An extensive network of
supermarkets,
hypermarkets, etc.
dedicated to food.





UNITED STATES



One of the largest food and drug retailers in the United States.



McCormick manufactures, markets, and distributes spices, seasoning mixes, condiments, and other flavorful products to the entire food industry—retail outlets, food manufacturers, and foodservice businesses.

<http://www.albertsonscompanies.com>
<https://www.mccormickcorporation.com/>

Americans are paying more for hummus

The US imports most of its chickpeas, also known as garbanzo beans, from Canada, which is facing a decline in production just as demand is increasing. This shortfall could push chickpea and hummus prices, which have already been rising, up even further. In the US, the price of chickpeas for the year-to-date ending May 28 is 6.6% higher than it was for the same period last year, according to NielsenIQ data. Although, that's still lower than the overall inflation rate for food, which was over 10% in May, according to the US Bureau of Labor Statistics.

The coming chickpea shortage could affect far more than hummus

<https://qz.com/2186993/the-coming-chickpea-shortage-could-affect-far-more-than-hummus/>



Top chickpea importers, rolling 12-month total



Questa | qz.com | Data: International Trade Centre

Toronto restaurant known for its Middle Eastern food opening massive new 3-storey location



Parallel is already well-known as a go-to spot for hummus, falafel and Middle Eastern food in general, served at their original location on Geary, but now they're poised to make a splash with a huge new location in a different neighbourhood.

The new space should encompass three levels where you'll find a bar, store, takeout kitchen, 40-seat dine-in restaurant and 40-seat patio.

The takeout menu will be similar to what you'd find at Geary, and during the day you'll be able to order from a casual menu that's a simplified version of Geary's.

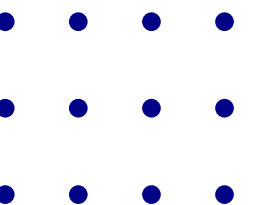
At night, they're planning to close the store and open a Mediterranean-style tapas bar with most dishes coming out of a tabun (stove oven). They should always have their falafel and hummus, but dishes are expected to be highly seasonal.

https://www.blogto.com/eat_drink/2022/08/parallel-kensington-toronto/



SHARED LEADS IN ISRAEL

Pictures are taken from : <https://richlandfi.com/>



Opportunity to offer: Strawberry, Mango, Figs, Apricot, Artichoke, Peas and Beans, and Potato



Company/ Canned Product	Pri-Chen	Kad Bnei Darom ^{LLC}	Rich-Land
Cucumber	<ul style="list-style-type: none"> - Cucumber in Brine - Cucumber in Vinegar - Cucumber in Salt 	<ul style="list-style-type: none"> - Cucumber in Brine - Cucumber in Vinegar 	<ul style="list-style-type: none"> - Whole Cucumber in Brine
Olives	<ul style="list-style-type: none"> - Green olive rings - Pitted green olives - Manzanilo green olives - Cracked Olives - Cocktail olives - Black Olives rings 	<ul style="list-style-type: none"> - Green olives - Cracked Sury Olives - Green olives rings - Black olives - Black olives rings - Black Pitted olives - Green olives 	<ul style="list-style-type: none"> - Whole Green Olives - Pitted Green Olives - Sliced Green Olives - Whole Black Olives - Pitted Black Olives - Sliced Black Olives
Egg-Plant	Pickled eggplant	- Eggplant in Brine	-
Sauerkraut	<input checked="" type="checkbox"/>	-	<input type="checkbox"/>
Peppers	<ul style="list-style-type: none"> - Harissa hot pepper sauce - Shipska hot pepper - Red Pepper halves - Diced red peppers - Shuska sweet peppers. 	<ul style="list-style-type: none"> - Red Pepper Strips in Vinegar - Pickled hot Pepper 	<ul style="list-style-type: none"> - Whole Jalapeno Peppers in Brine - Sliced Jalapeno Peppers in Brine - Whole Cherry Peppers in Brine - Slice Lambardo Peppers in Brine
Tomate Sauces and paste	<ul style="list-style-type: none"> - Crushed Tomato with basil - Tomato sauce for Shakshuka - Tomato concentrate - Pickled green tomatoes - Tomato paste 	-	- Whole Peeled Tomatoes
Plumps	Plumps in syrup	-	-

ISRAEL: SPECIAL REPORT

Company	Brief Description	Contacts Detail	Main Contact
Tomer Ltd.	An import, marketing, and distribution company with a wide range of food products.	Address: Tomer Import and Marketing of Food Products (1983) Ltd. Bar-Lev Industrial Park P.O. 95, Misgav Moving Mail, 2015600 Phone: 04-8455707 (extension 1) Email: cs@tomerltd.co.il Website: https://www.tomerltd.co.il/	Gili Guy (VP BD & Marketing)
Segev Food	Segev Food Import & Export Ltd established an additional company to focus on the import and distribution of high quality food ingredients into Israel.	Email: segev@segevfood.com Website: http://food.segevfood.com/ LinkedIn: https://www.linkedin.com/company/segev-food/about/	Ran Bosmi (Owner) Orly Perez Tordjman (Export-Import Manager)
Avel Initiative Ltd	Grocery and Related Product Merchant Wholesalers Industry.	Address: Kannot, 7982500 Israel Phone: +972-89121260	Avi Shimon Revah (CEO)



SORAYA ULFAH

*Business Development
Manager*



OZAN KOROGU

*Business development
specialist*

MEET OUR STRATEGIC TEAM

Our strategic team will provide you a well-tailored solution for your current problems



renue



Timberland



VANS



OUR CLIENTS

Our clients' portfolios include high and low-level commercial enterprises from a variety of industries.

We work with companies of all size, ensuring that our services are suitable for your business at every stage of it's market life cycle.





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————— *Lifting the limits* —————