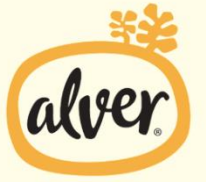




Superfood

that is good for you & our planet





About Alver

FIRST to market with palatable algae products



Vision

Providing A Sustainable food solution

We stand for sustainability from all aspects, aim to make a contribution to a sustainable and natural form of nutrition. It means that the growing world population urgently needs protein-rich food that contains all the important nutrients and can also be produced in a resource-saving way and environmental friendly.

Mission

Golden Chlorella® is the most sustainable solution...

Golden Chlorella® is the most comprehensive and nutrient-dense food source currently available in the world. It contains protein, fiber, minerals, and vitamins. We are always on the move to expand its application in the foods by focusing on our R&D expertise to present:

- ✓ Vegan
- ✓ High protein
- ✓ Naturally rich

Alver has cracked the barrier to microalgae going mainstream



Chlorella

Dark green color

Strong taste and smell

Not suitable as an ingredient

Restricted use as a supplement

Alver Chlorella

Neutral taste and odor

Can be used as an ingredient

No change in consumer taste habits required



RICH COMPOSITION OF GOLDEN CHLORELLA



**+35%
PROTEIN**

++ OMEGA 3

++ VITAMIN C

++ IRON

+ VITAMIN B1

+ ZINC

+ VITAMIN B2

++ MAGNESIUM

++ VITAMIN B3

+ CALCIUM

++ VITAMIN B9

++ PROTEIN

+ VITAMIN E

++ POTASSIUM



++ HIGH IN

+ SOURCE OF

When visionaries meet market knowledge



Mine Uran, Founder & ceo

As a worldwide known protein expert, Mine has been an of alternative proteins for over 25 years at Unilever, DuPont and lastly in the role of Head of Alternative Protein at Nestle. Mine, with her rare combination of strong science and business knowledge is leading the food revolution.

Majbritt Byskov-Bridges, Founder & coo

Majbritt started her career on the trading floor at Morgan Stanley and moved on to lead the Guardian Wealth office in Geneva. As an economist with an MBA and experience in investor relations Majbritt plans to combine sustainability with success.



+30%
PROTEIN

alver



IMMUNE



VITALITY



SUPER FOOD
GOLDEN CHLORELLA

80%
PROTEIN

alver



SUPER PROTEIN
GOLDEN BEAN

80%
PROTEIN

alver



SUPER PROTEIN

alver

PROTEIN BAR
GOM

CRISPY

JOY IN

VEGETARIAN

PROTEIN BAR

PROTEIN BAR

Superfood - GOLDEN CHLORELLA



100gr/250gr



100gr

Superfood your life with golden chlorella®

- 100% natural
- Contains 30% protein
- To Increase your vitamin and mineral intake
- To fight vitamin b and iron deficiency

Ingredients: Golden Chlorella® powder (fermented, dried Chlorella Algae)

High protein pasta – PENNE & FUSILLI



VEGAN



300gr

Just like the pasta you know and love!

- Made in Switzerland
- 20% protein
- Enriched with golden chlorella ®
- Zinc for better function of the metabolism
- Contains antioxidants with Vitamin B1 and B2

Ingredients: Durum wheat semolina, mung beans, fermented dried Golden Chlorella® algae (2%)

Gluten free high protein pasta - RIGATONI



250gr

Feel good with gluten free rigatoni

- Made in Italy
- Boost immunity with Fava bean
- Enriched with golden chlorella®
- 25% protein
- Gluten-free and Organic certified

Ingredients: Organic Fava Bean Flour, fermented dry Golden Chlorella® Algae (2%)

Gluten free protein granola – CHOCOLATE



250gr

HAVE A NUTRITIOUS START TO THE DAY WITH ALVER'S GRANOLA:

- Feel fuller with 20% protein
- 100% natural and gluten-free
- Enriched with golden chlorella®
- Contains delicious chocolate pieces

Gluten free protein granola – APPLE CINNAMON



250gr

ENERGIZE YOUR MORNING WITH ALVER GRANOLA

- 100% natural and gluten-free
- With fruity apple pieces and a hint of cinnamon and cardamom
- Enriched with Golden Chlorella®

Ingredients: Dates, OATS (gluten-free), pea protein, dried apple (12%), sunflower seeds, ALMONDS, coconut chips, raisins, pumpkin seeds, Golden Chlorella® algae (2%), cardamom, cinnamon (0.2%).

Ingredients: Sunflower seeds, pea protein, oat flakes (gluten-free), dates, cocoa paste (10.6%), coconut blossom nectar, coconut chips, chocolate drops (cocoa mass, coconut sugar, cocoa butter, sunflower lecithin) (4%), ALMONDS, Golden Chlorella® Algae (2%). May contain traces of sesame, peanuts, and other tree nuts.

Protein bars – CRANBERRIES / ALMOND & FIGUE



30gr

Ingredients: Cranberries, *hazelnuts*, honey, rice syrup, agave inulin, puffed amaranth, puffed rice, crispy rice, puffed quinoa, sunflower seeds, Golden Chlorella® (2%).



30gr

Ingredients: Honey, rice syrup, sunflower seeds, *almonds*, pumpkin seeds, puffed spelt, puffed rice, figs, apricots, pea protein, Golden Chlorella® (2%).

Tasty protein bars on the go

- 100% natural
- +20% protein
- Only 122 kcal per bar
- Enriched golden chlorella®

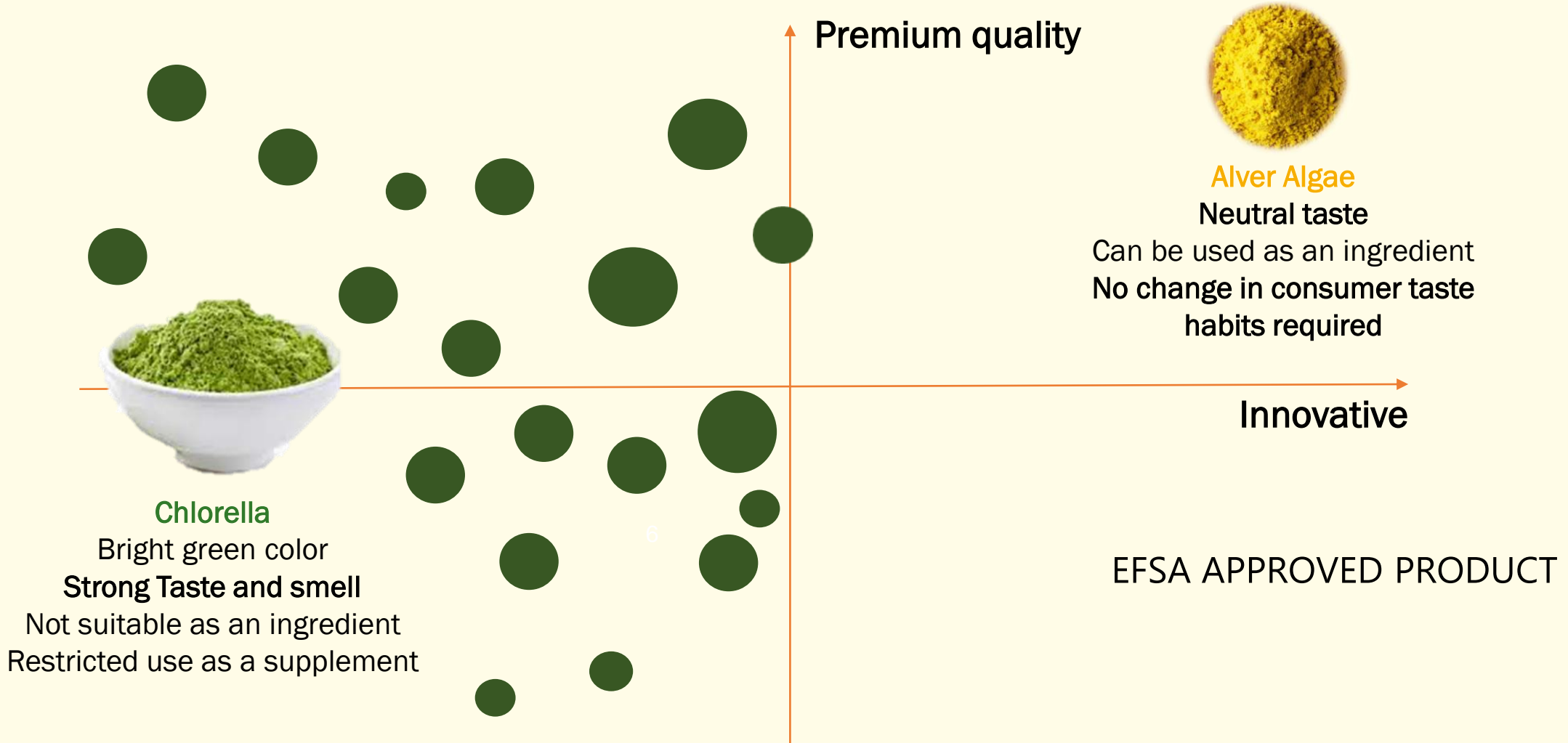


GOLDEN LINE
FOOD SUPPLEMENTS
BRANDED PRODUCTS

BEST NEW
SPECIALITY HEALTH
PRODUCT

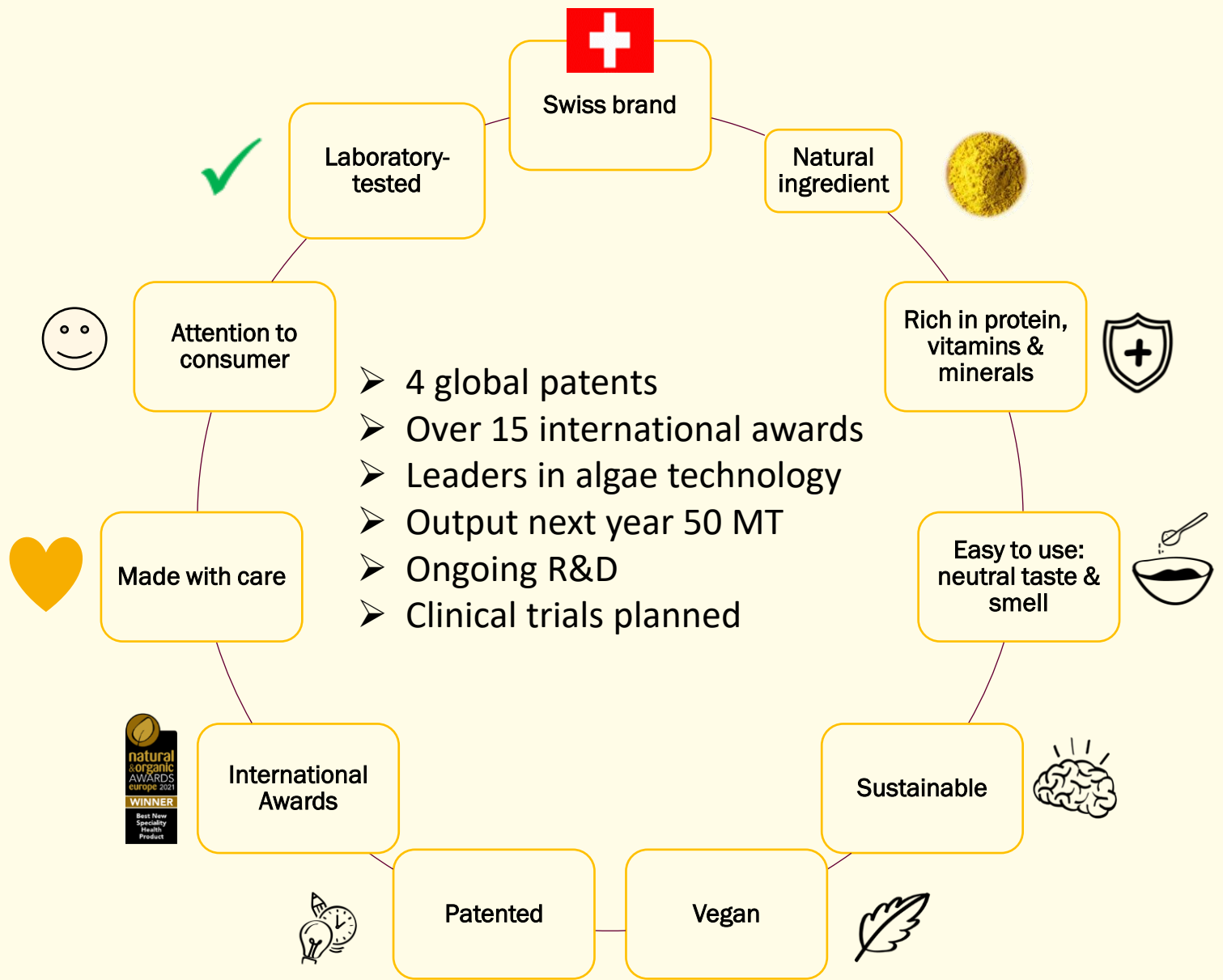


Alver brand positioning vs category*

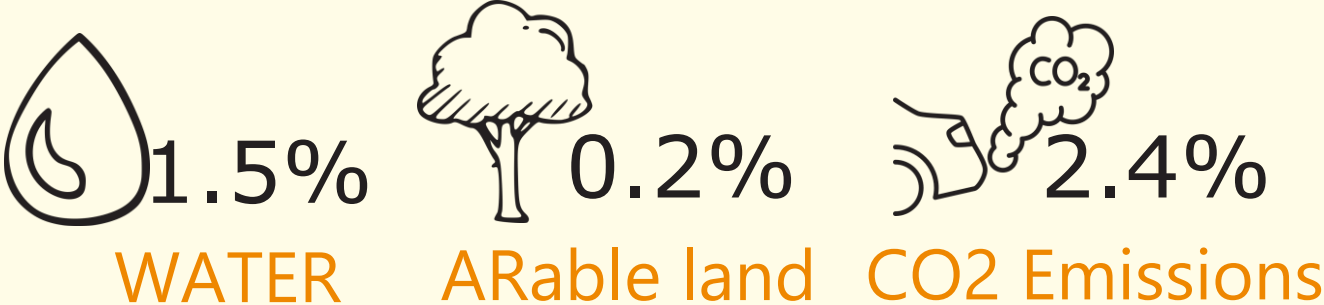


*Health and Personal care category, in Chlorella Food & Supplements

Alver brand - premium quality



The Most Sustainable Protein on Earth



1 Kg beef protein *	1100 L	36,9 m2	52,6 kg
1 Kg Soy protein **	39 L	4 m2	20,22 kg
1 Kg Alver protein *	16.6 L	0,1 m2	1,3 kg

*LCA done by Solvay in 2018 by using comparison of natural resources used comparing protein to protein, Databases: Ecoinvent V3.5, Solvay internal database
 **LCA Soy Protein Isolate, Berardy at ISST

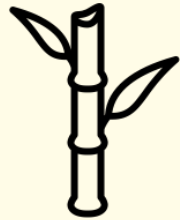
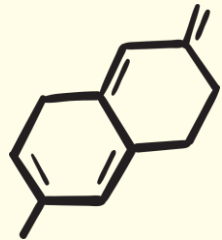
Protected by A proprietary strain & several patents



European Patent No. P2635EP00, methods of selecting microalgae & products thereof

European Patent No. 21187183.5, using waste sugar to feed microalgae

Global Patent No. 17163867.9, covering preparation of dry foods with microalgae



Trade secret: the strain

Fed with sugar

Bioreactor: dark, hence no chlorophyll

Washed, dried

Packed, shipped

B2C: products
B2B: bulk

Application in Food

Trade Secret: 3 Proprietary Algae Strains registered in the CCAP databank E1b0, E14b1 & E2b0.

Golden LINE FOOD SUPPLEMENTS



Gafta



Prüfbericht

Berlin, 10.05.2022

Probennummer: 22/006415-B
Auftraggeber: Golden Chlorella SA
Eingangsdatum: 28.04.2022
Probenbezeichnung: Golden Heart Algenpulver



- ✓ **Marketability certificates by BILACON**
- ✓ **GMP / HACCP / HALAL certified producer**
- ✓ Careful sourcing of premium ingredients
- ✓ Bright Packaging, self standing boxes – well positioned and visible in the shelves
- ✓ Convenient dosage for daily intake
- ✓ Proven products - over 16'000 customers already tried our products
- ✓ Affordable pricing – less than 1 eur / day.





Join us in leading
the second growth
wave of alternative
protein!