



**YOUR
GLOBAL
PARTNER**



ABOUT THE COMPANY

Globalization has created a need for a company with a constant presence everywhere for safer deals and faster results.

WPN mission is to connect companies worldwide by providing a trusted platform for B2B transactions with local representatives around the globe and an expert staff devoted to finding the best business partners in the market.

— BOARD OF MANAGEMENT —



Eli Markovetski

Founder & CEO



Sharon Zikri

VP of Operations
and Sales



Shira Markman

Community
Manager



Yaniv Wolff

VP of Finance



Maria Goltzman

Account
manager



Or Katz

Director of Rep.
& Branches



Yuliya Koval

Campaign
Operations
Manager



Ahmet Ceylan

Director of Turkey
& Middle East



Rob Johnson

Manager of the
US and North
America



Gianluca Montalbano

Manager of Italy
and Europe



Victoria Zheng

Manager
of China



Victor Marco

Manager
of Australia
and Oceania



Jimmy Jack

Manager of
Nigeria and
Africa



Sonia Broglio

Manager of
Brazil and South
America



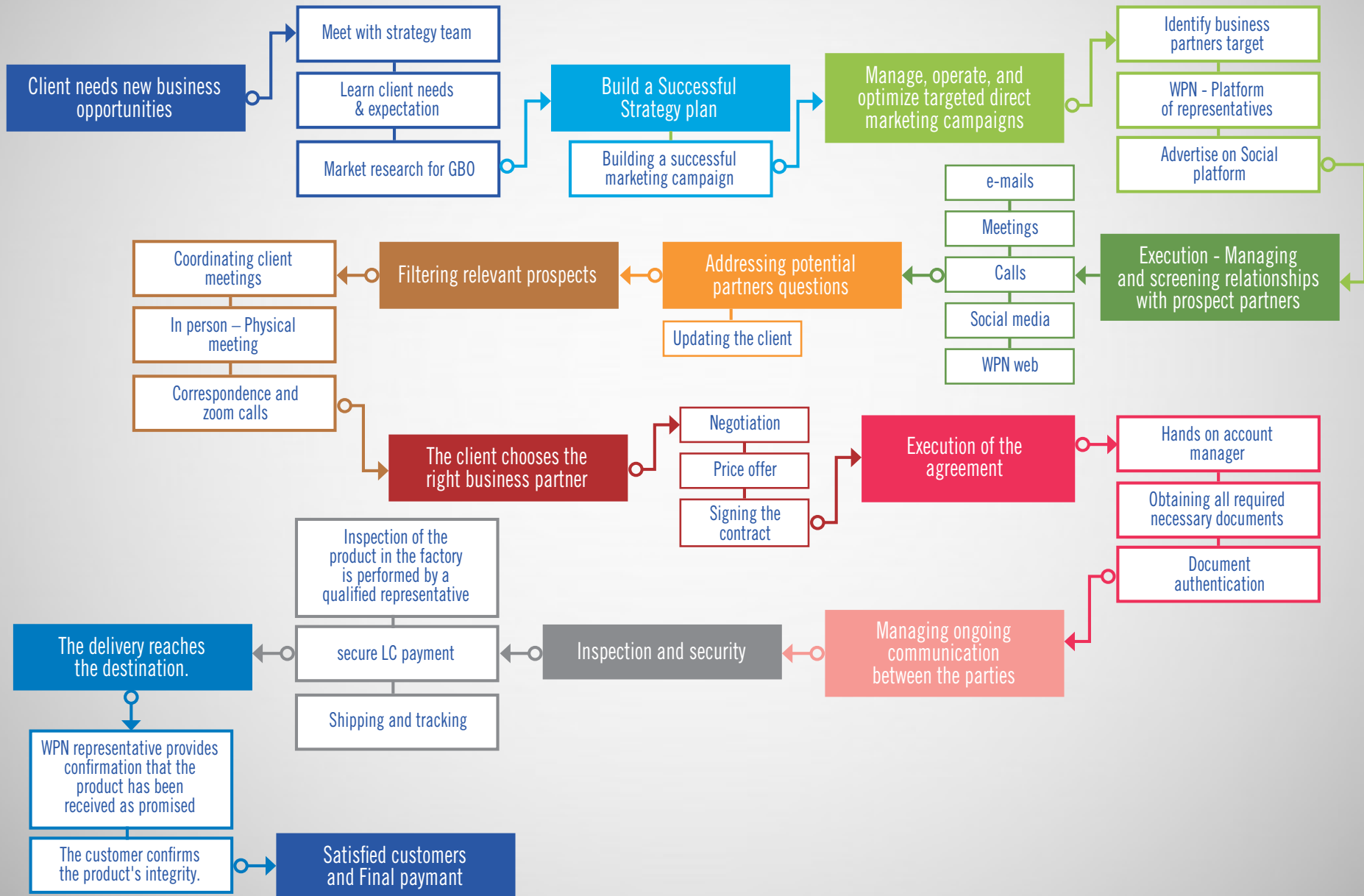


CREATE & MANAGE GLOBAL BUSINESS OPPORTUNITIES

WPN is a success-based platform matching selected BizDev experts with companies looking to expand their B2B activities worldwide.

WPN launches collaborations between independent business developers in the company's home country and business developers already involved in the targeted markets and sectors.

— CAMPAIGN PROCESS —



A TO Z SOLUTION AROUND THE GLOBE

Closing a Deal- execution, follow through on the agreement and secure payment.

Hands on- accompanying the negotiation process and correspondence with decision makers until the transaction closes.

locate and connect- customers with relevant decision makers in companies worldwide (according to the customer's definition).

Exposure- marketing strategy and implementation to reveal customer products / services to relevant companies around the world.





Focusing on completing deals, WPN is dedicated to helping companies find the best partners in the world to close deals.

**GLOBAL
MARKETING
SERVICE**

— 30, 60, 90 DAY STRATEGIC PLAN —



First Month

- Determine the business partner for the client
- Market research
- Develop client global campaign strategy
- Produce a High Quality Advertisement
- Advertise on WPN platforms
- Targeted approach to relevant parties.
- Promotion of the ad design
- Manage communications
- Provision of a monthly report



Second Month

- 30 Day milestone meeting
- Payment for the second month
- Manage communications
- Scheduling joint meetings
- Provide constant follow-ups
- Client chooses prospect to negotiate a deal
- Second promotion of the campaign
- Provision of a monthly report



Third Month

- 60 day milestone meeting
- Payment for the third month
- Provide constant follow-ups & updates
- Scheduling joint meetings with new prospects
- Continue negotiation with the chosen partners
- Hopefully client signs an agreement with the chosen prospect*
- Accompanying the fulfilment of the agreement**
- Provision of a monthly report
- Conclusion of campaign - feedback from the client

* It depends on the client whether they will sign an agreement and finalize a deal.

** Please be aware, the duration of your project may take longer than 90 days, depending upon your agreement with your selected partner.



HOW THE PROCESS IS CARRIED OUT?

- A** **WPN** oversees the implementation of the agreement and participates in the process until it is completed.
- B** **WPN** provides assistance with the negotiation processes between the parties, up until the client signs an agreement.
- C** **WPN** communicates proactively with prospects on a regular basis on behalf of client interests.
- D** **WPN** implements the campaign strategy to bring prospects to the table and achieve results.
- E** **WPN** works closely with clients to determine the target markets and ideal business partners.

A CLOSING TEAM

WPN closing team assembled to handle the deal and accompany the client and selected partners to ensure the success of the deal.

- Monitoring closure process
- Provide assistance in the local language
- Conduct site inspections and quality assurance
- Maintains records and authorizations of all documents required
- Monitoring correspondence and updates among parties
- Manage and coordinate the delivery of your goods and services



Jimmy Jack



Yuliya Koval



Rob Johnson



Maria Goltzman



Gilmara Blagojevic'



Yasin Simsek



Raymond Huang

B NEGOTIATION TEAM

Assists clients evaluate and negotiate with potential business partners and establish successful business relationships with their chosen prospects.

- Negotiations with the various prospects to filter those who met all the requirements
- Introduce clients to potential business partners
- Provide the client with a report of all potential prospects, along with a detailed offer list
- Assist the client in negotiating a contract with their chosen partners
- Accompany the transaction and handle communication, follow-ups, and updates among the parties



Poca Chen



Charles Okurut



Eduardo



Mehmet Demircioğlu



Aown Muhammad



Yaniv Wolff



Victoria Zheng



Nicholas Amartey

C OPERATION TEAM

Manage daily interactions with potential prospects, provide GBO information and conduct first meetings. Preserve client time by identifying suitable business partners.

- Engage with potential prospects on a day-to-day basis on behalf of the client
- Conduct first meetings and calls with interested prospects as a way to save clients time and filter only the interesting ones
- Investigate and collect data on potential business partners
- Maintain detailed report tracking campaign progress, engagements and correspondence with prospects
- Update client on a weekly basis on progress



Sonia Broglio



Winny Routray



Vusi Mafulela



Freda Asare



Milton Income



Ahmet Ceylan



Laura Nyamukapa



Jayson Chewa

D MARKETING TEAM

Executes and performs campaign strategies to achieve results and bring the relevant prospects to the table.

- Add GBO campaign ads to WPN website
- Promote the campaign on different business platforms and through social media channels
- Identify GBO's largest markets and sectors
- Report on identified organizations and decision makers according to client guidelines
- Direct engagement with decision-makers approved by the client
- Consult with the client every week to track current progress and discuss new ideas



Francious Udoudom



Phillip Nochomowitz



Zhu Rene



Yaacov Lampner



Cumhuri Alevli



Fernando Armando



Tomasz Skorupa

E STRATEGY TEAM

Work closely with the client to develop campaign strategies that are tailored to their needs.

- Appoint a campaign manager to be your primary contact
- Conduct a kick-off meeting with the strategy team to discuss your requirements, vision, and expectations
- Develop a global campaign strategy to promote your GBO directly to relevant business partners
- Create a profile to identify your ideal business partner
- Collect information, documentation and graphical material for campaign needs
- Produce a High Quality Advertisement
- Conduct weekly campaign update meetings



Elizabeth Kolyukhova



Atsebeha Gebremicheal



Yoel Bauchner



Vivi Kleisner



Isaac Mostovicz



Victor Marco



Federica Grassi



Andreas Andreou

BENEFITS

One platform – Infinite business opportunities



Global presence and activities in every industry



Professional management of fast processes



Transparency during the entire process



Full support until the deal is complete



Committed to success and delivering results

1 engagement spread

Metrics by Type

- WPN Rep
- Direct
- Biz Dev

Record Count **10**

Metrics by **Connections received to the campaign**

Record Count **34**

Metrics by **Number of places the campaign was posted**

Record Count **49**

Metrics by **Campaign views on LinkedIn**

Record Count **100%**

Record Count **70**

Record Count **46**

Record Count **31.47**

Record Count **5**

Record Count **5**

Record Count **2**

Record Count **0**

Record Count **0**

Record Count **159.47**

Summary

- Engaged
- Sent Message
- Time spent (Hours)
- Interested
- Sent Email
- Held Pre-Meeting
- Sent Price Offer
- Sent Contract
- Grand total

Prospect partners list

Name	Position	Company	Sort	Country	Status	Notes
Sharon Thurin	Founder and CEO	slim secrets	Direct	au	discourse	contact in a few weeks
Richard Whitty	Marketing Director	SIS	Direct	UK	Offered	wants to see how to find partners in
	Managing Director	Net Vision	WPN Rep	VN	discourse	sent to her team
		Push Nutrition Pty Ltd	Direct	SA	Had	Has a big interested internati
			Biz Dev	EA		

Field: Functional nutrition
Origin: Israel
Segment: Retail/Industry
Code no.: F487602
Rep: Maria Guldsmann
Account manager

Offer: **Want to ENHANCE YOUR SNACK BARS OR SHAKES?**

An innovative company who developed a unique technology that transforms health bars into functional solution is looking for a producer of Health bars that would like to expand their product range.

JOIN OUR SATISFIED CLIENTS





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